



# TR35

YOUNG INNOVATORS

3rd Edition



**Technology**  
LA RIVISTA DEL MIT  
PER L'INNOVAZIONE **Review**

**TR35-Young Innovators** is a competition jointly promoted by the Research Innovation Entrepreneurship Forum, University of Padua and Technology Review Italia.

Its aim is to collect and support best innovative ideas and projects of applied research developed in Italy, with relevant potential for the creation of technology based companies.

**TR35-Young Innovators** is open to everyone who has an innovative project or who had already started a company and needs to build connections with other researchers, innovators, investors.

## What is TR35 young innovators

**TR35-Young Innovators** is a project inspired by TR35, a project created by historical American magazine Technology Review that promotes the spread of emerging technologies and analyzes their impact from many points of view: commercial, social and political. Technology Review and Technologyreview.com are published by Technology Review Inc., a company owned by the Massachusetts Institute of Technology.

Established in 1999, the TR35 list recognizes 35 outstanding innovators under the age of 35 each year. The awards span a wide range of fields, including biotechnology, materials, computer hardware, energy, transportation and the Internet. The promoters are searching for individuals whose superb technical work holds great promise to shape the next decades. Their goal is to recognize the development of new technology or the creative application of existing technologies to solve problems. They also reward ingenious and elegant work that matters to the world at large in a particular field or industry. Technology Review showcases the TR35 finalists, including the Innovator of the Year, in its September/October issue.

## Objectives

The main aims of **TR35 young innovators** are:

1. Highlighting the importance of scientific research for economic and social development
2. Presenting best innovative ideas and projects developed in Italy
3. Finding financial resources in order to support research and innovation projects
4. Promoting the entrepreneurial culture based on innovation



# Awards

The best 10 ideas/projects:

- Will be presented in the Technology Review Italia and in the official website of the Research Innovation Entrepreneurship Forum;
- Will be invited to participate to an event within the Research Innovation and Entrepreneurship Forum, in Padua, Italy, during Spring 2013, in order to present their work to potential investors and venture capitalists;
- Will be admitted to the selection of the global TR35;
- Will receive an award from a distinguished scientist or entrepreneur.

# Criteria

The competition is open to everyone who has a brilliant idea and has already developed a project based on technological innovation and applied research. Every field of research will be accepted. People coming from Universities and Research Centers, start-ups, medium to small companies, large corporations, non profit organizations, are encouraged to participate.

**TR35 young innovators** applicants must be under the age of 35 on October 1, 2012 (born after October 1, 1977).

# Application procedures

In order to compete, you are requested to present an idea based on technological innovation or the results of applied research. The idea and the results must be the original outcome of the efforts of the single participant. If you want to participate, please complete the online application that you find at **[www.rieforum.org/tr35-yi](http://www.rieforum.org/tr35-yi)**, in all its fields. The application should be received by February 30, 2013.

(The guidelines are on the website [www.rieforum.org](http://www.rieforum.org)).

For any information about the online application, please send an e-mail to [info@rieforum.org](mailto:info@rieforum.org).

Awarded projects will be presented during the 2013 edition of the Research Innovation and Entrepreneurship Forum.



# Evaluation

A Scientific Committee will evaluate the projects. The Committee will include professors, researchers from different Universities, high-tech entrepreneurs, managers, seed and venture capitalists.

The main criteria for the evaluation are the following: originality of the results, degree of innovation, impact of potential applications and their economic and social consequences.

Each project will be evaluated along with the following criteria:

**The impact of the project:** we want to reward people who introduce new and better solutions that change the way people live or work;

**The style:** we want to reward elegant and brilliant solutions and the multidisciplinary perspective;

**The challenge:** we want to reward projects that have ambitious targets; We want to reward original projects that people are currently working on.

For further information, please visit

[www.rieforum.org](http://www.rieforum.org) and [www.technologyreview.it](http://www.technologyreview.it)

2NDEDITION 1ST EDITION

