

Reggio Calabria

11-15 june
2012

Dipartimento PAU
UNIVERSITÀ MEDITERRANEA

PROJECT FOR THE PROMOTION AND PARTICIPATION IN THE TRANSNATIONAL NETWORK
ON THE TOPIC OF URBAN REGENERATION LINKED TO THE RURAL DEVELOPMENT WITHIN
THE CLUDs PROJECT - MARIE CURIE IRSES - 2010 - 7th Framework Program
EUROPEAN SOCIAL FUND Operational Programme 2007 - 2013 Calabria Region



FONDO SOCIALE
EUROPEO



Regione Calabria



UNIVERSITÀ DEGLI STUDI DI REGGIO CALABRIA
Mediterranea

SAN DIEGO

BOSTON

AALTO

MANCHESTER

ROME

REGGIO CALABRIA

FIRST INTERNATIONAL WORKSHOP

CLUDs PROJECT

Economic Development Strategies



The Role of Public Private Partnership

12 june

Main Event - Aula Magna Antonio Quistelli

11-15 june

Sala Convegni Dipartimento PAU

9:00 am 9:30 am
REGISTRATION AND RECEPTION

9:30 am - 10:00 am
OPENING SESSION
PRESENTATION OF THE INTERNATIONAL WORKSHOP - ECONOMIC DEVELOPMENT STRATEGIES
Massimo GIOVANNINI, Provost of the University Mediterranea Reggio Calabria
Enzo BENTIVOGLIO, Director of the Department PAU University Mediterranea Reggio Calabria
Carmelina BEVILACQUA, Coordinator of the CLUDs project University Mediterranea Reggio Calabria

Keynote Addresses:
Demetrio ARENA, Major of Reggio Calabria
Giacomo MANCINI, Alderman of Financial Balance and Economic Planning Calabria Region
Antonio CARIDI, Alderman of Productive Activities Calabria Region
Luigi DATTOLA, President of the Chamber of Commerce of Reggio Calabria Partner of the CLUDs Project

10:00 am - 12:00 am
SESSION I
The international doctorate
URBAN REGENERATION AND ECONOMIC DEVELOPMENT
(European Social Fund Operative Programme 2007-2013 Calabria Region)

Keynote Speakers
1. URBAN SUSTAINABILITY PLANNING AND URBAN POLICY
Joan FITZGERALD, Professor, Incoming Dean School of Public Policy and Urban Affairs Northeastern University Boston
2. ECONOMIC DEVELOPMENT
Gregory WASSALL, Professor, Graduate Coordinator Department of Economics, Northeastern University Boston
3. CITY AND COMMUNITY PLANNING
Nico CALAVITA, Professor of City Planning, School of Public Affairs San Diego State University

Keynote Discussants:
1. THE UNIVERSITY OF REGGIO CALABRIA - THE DOCTORATE PROGRAMS AND THE OPPORTUNITIES TO STUDY ABROAD

INTRODUCTION: THE RESEARCH LABORATORIES AND THE DOCTORATE PROGRAMS
Francesco RUSSO, Professor of Transportation and Logistics University Mediterranea Reggio Calabria

Simonetta VALTIERI, Professor, Coordinator Doctorate Specific Program "Cultural Heritage Restoration" University Mediterranea Reggio Calabria
Laura THERMES, Professor, Coordinator Doctorate General Program "Architecture" University Mediterranea Reggio Calabria
Enrico COSTA, Professor, Coordinator Doctorate Specific Program "Urban Planning" University Mediterranea Reggio Calabria
Felice ARENA, Professor, Coordinator Doctorate General Program "Maritime Engineering, Materials and Structures", University Mediterranea Reggio Calabria
Claudio DE CAPUA, Professor, Coordinator Doctorate General Program, "Information Engineering", University Mediterranea Reggio Calabria
Giovanni GULLISANO, Professor, Coordinator Doctorate General Program "Rural Development, Sciences and Technologies, Agroforestry and Zootechinics" University Mediterranea Reggio Calabria
Maria Nadia POSTORINO, Professor, Coordinator Doctorate Program in "Transportation Engineering and Logistics", University Mediterranea Reggio Calabria

2. THE CALABRIA REGION - PROMOTING COOPERATION NETWORKS TO SUPPORT INTERNATIONALIZATION PROCESSES - TOWARD EUROPE 2020
Bruno CALVETTA, Managing Authority European Social Fund 2007-2013 Calabria Region
Massimiliano FERRARA, General Manager of the Culture and Research Department, Calabria Region
Luigi ZINNO, General Manager of the Programming Department Calabria Region

12:00 am - 4:00 pm
SESSION II
FOLLOW-UP FROM THE CLUDs NETWORK
(CLUDs Project 7FP - Marie Curie IRSES)

12:00 am - 12:15 pm
INTRODUCTION: SCIENCE OF FINANCE, PUBLIC AND PRIVATE SECTOR IN CALABRIA
Pasquale CATANOSO, Professor of Science of Finance University Mediterranea Reggio Calabria

12:15 pm - 1:30 pm
RESEARCH & ENTERPRISE IN CHALLENGING CONTEXTS

Keynote Speakers:
1. THE RESEARCH AND ENTERPRISE NEXUS: THE LOUISIANA BEST PRACTICE
Dave NORRIS, Executive Director, Louisiana Tech Enterprise Center Louisiana Tech University
2. EUROPE 2020 AND HORIZON 2020: OPPORTUNITIES FOR ENTERPRISES AND RESEARCH
Diansina DI MAGGIO, Director of APRE Agency for the Promotion of the European Research
3. CREDIT ACCESS AND LOCAL DEVELOPMENT
Alan W. DYER, Professor of Economics, Northeastern University of Boston

Keynote Discussants:
RESEARCH AND ENTERPRISE IN CALABRIA
Marcello ZIMBONE, President of Agri-food District University Mediterranea Reggio Calabria
Marco POIANA, Laboratory of Research and Innovation University Mediterranea Reggio Calabria
Francesco SURACI, Laboratory of Technology University Mediterranea Reggio Calabria
Anna TAVANNO, Managing Authority European Regional Structural Fund 2007-2013 Calabria Region
Giuseppe ZIMBALATTI, General Manager of the Agriculture and Rural Development Department Calabria Region

LIGHT LUNCH - 1:30 - 2:30 pm

2:30 pm - 4:30 pm
Lessons learned from Boston
2:30 pm - 2:40 pm
An overview on the first results of the CLUDs project
Gabriella ESPOSITO, PAU Unit, CNR IRAT

Keynote Speakers:
1. PUBLIC PRIVATE PARTNERSHIP AND URBAN REGENERATION IN BOSTON
Ali PARSA and Claudia TRILLO, Professors of Urban Planning, SOBE Unit University of Salford
2. RETAIL-LED URBAN REGENERATION
Bruno MONARDO, Professor of Urban Planning, FOCUS Unit University of Rome La Sapienza
3. LOCAL ECONOMY AND LOCAL DEVELOPMENT
Christer BENG, Professor of Landscape Planning, Aalto University

Keynote Discussants:
URBAN REGENERATION AND SMALL BUSINESS IN CALABRIA
Francesco CALABRÒ and Lucia DELLA SPINA, Laborest University Mediterranea Reggio Calabria
Giovanni LAGANA, General Manager Public of the Works Department Calabria Region
Maria Grazia NICOLÒ, General Manager of the Productive Activities Department Calabria Region
Saverio PUTORTI, General Manager of the Urban Planning Department Calabria Region

CONCLUSIONS
Antonio PALMIERI, General Manager of the Chamber of Commerce of Reggio Calabria
Carmelina BEVILACQUA, Coordinator of the CLUDs project University Mediterranea Reggio Calabria

11 june

10:30 am
WP1 "URBAN MANAGEMENT TOOL": FIRST FINDINGS FROM BOSTON
Training workshop with the first results of case studies' analysis in the "Greater Boston"

10:30 - 11:00 am
WP1 "Urban Management Tool", The State-of-the-art
An overview of the research activities in Boston
Carmelina BEVILACQUA, Coordinator of the CLUDs project

11:00 am - 1:00 pm
Case Studies Presentation Session I
"PRIVATE PUBLIC FORMAL AGREEMENT cluster"
Fort Point District
Jusy CALABRÒ, PAU Unit of Reggio Calabria
Downtown Boston Business Improvement District
Alessia FERRETTI, FOCUS Unit of Rome
Concord Commons
Carla MAIONE, PAU Unit of Reggio Calabria
Boston Marine Industrial Park
Pasquale PIZZIMANTI, PAU Unit of Reggio Calabria
Assembly Square Somerville
Luciano ZINGALLI, PAU Unit of Reggio Calabria

Questions and Answers

LIGHT LUNCH - 1:00 - 2:00 pm

2:00-3:30 pm
CASE STUDIES PRESENTATION SESSION II
"MAIN STREET cluster"
East Boston Main Streets
Valentina BRATELLI, FOCUS Unit of Rome
St. Mark's Area Main Street - Dorchester
Anna FERRAIUOLO, PAU Unit of Reggio Calabria
Washington Gateway Main Street
Enrica FOLUZZI DI SORRENTINO, FOCUS Unit of Rome

"COMMUNITY DEVELOPMENT CORPORATION cluster"
Dudley Square Commercial District
Francesco BONSINETTO, PAU Unit of Reggio Calabria
Dudley Street Neighborhood Initiative
Enzo FALCO, FOCUS Unit of Rome
Codman Square Neighborhood Development Corporation
Audrey L. SHULTZ, SOBE Unit of Salford
Urban Edge St. Jamaica Plain - Neighborhood Development Corporation
Audrey L. SHULTZ, SOBE Unit of Salford

Questions and Answers

3:30 - 5:00 pm
ROUND TABLE "FIRST FINDINGS FROM BOSTON"
Facilitators: Gabriella ESPOSITO and Claudia TRILLO
Round Tables Participants: Christer BENG (Aalto University of Helsinki), Carmelina BEVILACQUA (University Mediterranea Reggio Calabria), Nico CALAVITA (San Diego State University), Colleen CASEY (San Diego State University), Maria MARTINEZ-COSIO (San Diego State University), Enrico COSTA (University Mediterranea Reggio Calabria), Alan W. DYER (Northeastern University Boston), Domenico Enrico MASSIMO (University Mediterranea Reggio Calabria), Carlo MAGNI (University La Sapienza Rome), Claudia MATTOGNO (University La Sapienza Rome), Bruno MONARDO (University La Sapienza Rome), Dave NORRIS (Louisiana Tech University), Anna Laura PALAZZO (University La Sapienza Rome), Ali PARSA (University of Salford), Manuela RICCI (University La Sapienza Rome), Eva STRUBLE (San Diego State University), Pietro VALENTINO (University La Sapienza Rome), Gregory WASSALL (Northeastern University Boston)

13 june

10:00 - 10:30 am
PRESENTATION OF THE INTERNATIONAL DOCTORATE: "URBAN REGENERATION AND ECONOMIC DEVELOPMENT"
Carmelina BEVILACQUA, Coordinator of the CLUDs project

10:30 am - 1:30 pm
ROUND TABLE "INTERNATIONAL DOCTORATE PROGRAMME"

LIGHT LUNCH - 1:30 - 2:30 pm

2:30-3:00 pm
DISSEMINATION ACTIVITIES: AN OVERVIEW
Carmelina BEVILACQUA, Coordinator of the CLUDs project

3:00 - 4:30 pm
ROUND TABLE "DISSEMINATION ACTIVITIES"

Round Tables Participants: Christer BENG (Aalto University of Helsinki), Carmelina BEVILACQUA (University Mediterranea Reggio Calabria), Nico CALAVITA (San Diego State University), Colleen CASEY (San Diego State University), Maria MARTINEZ-COSIO (San Diego State University), Enrico COSTA (University Mediterranea Reggio Calabria), Alan W. DYER (Northeastern University Boston), Gabriella ESPOSITO (IRAT-CNR National Research Council of Italy, Naples), Domenico Enrico MASSIMO (University Mediterranea Reggio Calabria), Carlo MAGNI (University La Sapienza Rome), Claudia MATTOGNO (University La Sapienza Rome), Bruno MONARDO (University La Sapienza Rome), Dave NORRIS (Louisiana Tech University), Anna Laura PALAZZO (University La Sapienza Rome), Ali PARSA (University of Salford), Manuela RICCI (University La Sapienza Rome), Eva STRUBLE (San Diego State University), Claudia TRILLO (University of Salford), Pietro VALENTINO (University La Sapienza Rome), Gregory WASSALL (Northeastern University Boston)

14 june

10:00 - 10:30
THE WP 2 TERRITORIAL MILIEU: OBJECTIVE AND DELIVERABLES

10:30 - 1:30
ROUND TABLE ON THE SPECIFIC CONTENTS OF THE WP2 TERRITORIAL MILIEU

LIGHT LUNCH - 1:30 - 2:30

2:30 - 4:30
ROUND TABLE ON THE CASE STUDIES IN SAN DIEGO

15 june

10:00 - 10:30
THE SECONDMENT PLAN FOR WP 2
10:30 - 1:30
ROUND TABLE ON THE EXCHANGE RESEARCH PROGRAM FOR THE WP2

LIGHT LUNCH - 1:30 - 2:30

2:30 - 4:30
DEFINITION OF OPERATIVE TASK FOR EACH UNIT



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